

WORKSHOP 8: APPLICATIONS OF COMMUNITY ENGAGEMENT PRINCIPLES TO PROJECTS AND RESEARCH

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Community Partnered Participatory Research principles can be applied to range of health conditions and partnerships. This workshop reviews emerging proposals and projects of participants in the workshop. Participants are asked to review project ideas/progress and identify key issues regarding use of community engagement effectively to support the projects. Participants and facilitators (Jones, Wells) will then discuss how key aspects of studies and potential barriers may be addressed through community engagement activities. The workshop will review the Vision, Valley and Victory stages of CPPR; key principles; engagement activities (for example, “key” activity); and their potential application particularly in the context of rigorous, partnered research in community settings.

Learning Objectives

At the conclusion of this workshop, participants will be able to:

1. Review planned or ongoing projects and identify challenges and opportunities for improving engagement.
2. Review specific strategies to apply CPPR in planned and ongoing projects for program intervention, evaluation and research.

References

1. Jones L, Wells KB. Strategies for Academic and Clinician Engagement in Community Participatory Partnered Research. JAMA. 2007; 297(4):407-410.
2. Wells KB, Jones L. Work through the Valley: Evaluate. Special Issue Ethn Dis. 2009; 19(4):S647-S658. PubMed PMID: 20088076. NIHMS778332.